

Evanston Insurance Company Markel American Insurance Company Markel Insurance Company

InfoProSM

APPLICATION FOR INFORMATION TECHNOLOGY PROFESSIONAL LIABILITY AND DATA BREACH AND PRIVACY LIABILITY, DATA BREACH LOSS TO INSURED, GENERAL LIABILITYAND ELECTRONIC MEDIA LIABILITY INSURANCE

Notice: The liability coverage(s) for which application is made: (1) applies only to "Claims" first made during the "Policy Period" and reported to the Company during the "Policy Period" or within sixty days after the expiration of the "Policy Period", unless the Extended Reporting Period is exercised; and (2) the limits of liability shall be reduced by "Claim Expenses" and "Claim Expenses" shall be applied against the deductible.

Please read the policy carefully.

If space is insufficient to answer any question fully, attach a separate sheet.

If response is none, state NONE.

I. GE I	NERA	L INFORMATION							
1.	(a)	Full name of Applicant:							
	(b)	Principal business premise address:							
		(Street) (County)							
		(City) (State) (Zip)							
	(c)	Phone Number:							
	(d)	Date formed/organized (MM/DD/YYYY):							
	(e)	Business is a: corporation partnership individual individual							
	(f)	Web site(s)							
2.	How	many individual offices/locations does the Applicant have?							
3.		ber of employees including principals and independent contractors: timePart-timeSeasonal/TemporaryIndependent ContractorsTotal							
4.	(a)	Is the Applicant controlled by, owned by, or commonly owned, affiliated or associated with any other $\hfill\Box$ Yes $\hfill\Box$ No organization?							
		(i) If Yes, are any services provided to such organization(s)?							
	(b)	If Yes, to either of the above, provide details							
5.	Duri	ng the last year has the Applicant been involved in, or are they presently considering or contemplating:							
	(a)	Any merger, consolidation or acquisition?							
		(i) If Yes, provide a complete explanation detailing liabilities assumed and any professional liability coverage purchased by any predecessor organization.							
	(b)	A change in the nature of business operations?							
		(i) If Yes, provide details.							
6.	Duri	ngthelastyear has the name of the Applicant been changed?							
	If Yes	s, provide details including previous name(s)							
II. O F	II.OPERATIONS AND BUSINESS FUNCTIONS								
1.	Appl	icant's annual gross revenues:							
	(a)	Estimated annual gross revenues for the coming year:							
	(b)	For the past twelve (12) months:							

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(c) Perci	Dome	estic9	6				
(ii)	Foreig	ın:%	6 Identify countries:				
Provide the	e perce	ntage of the Applica	ant's revenues from each the followi	ing categories	s: (need not equ	al 100%)	
	%	General IT consult security consulting augmentation, tra	ting & Support ting, strategic planning, ng, staffing or staff aining, help desk services configuration or installation	%	_	facture, sell or repair device ment, hardware recycling	
% Process Control PLC programming manufacturing pro If any, also provide			s, system integration,% ocess control		Outsourced Services Data center, co-location, other managed services If any, also provide:		
	%	custom configurat	ons on behalf of clients or tion of software		Pre-packaged applications If any, also pro	tware Development commercial or consumer ovide: % hosted (SaaS/ASP) % deployed by client	
% Website design, o		Internet/Web Se	reation or hosting, Search% ISP, VoIP, ph		Communicat ISP, VoIP, pho	ntions one, wireless, cable, satellite	
Describe in		engine or SEO ser			services		
	n detail	engine or SEO serv	vices	ny deployed	services		
	n detail	engine or SEO serv	vices, including primary purpose of a	ny deployed	services	Gross Revenues	
Provide the	n detail	engine or SEO serv	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed	services		
Provide the	n detail	engine or SEO serv	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed	services		
Provide the	n detail	engine or SEO serv	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed	services		
Provide the	n detail	engine or SEO serv	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed	services		
Provide the	n detail	engine or SEO serv	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed	services		
Provide the Client Nar	e follow	engine or SEO serventhe Applicant's serventh	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed :	services	Gross Revenues	
Provide the Client Nar Does the A	e follow me	engine or SEO serving for the Applicant's serving for the Applicant at process, host or stibe type of data.	vices, including primary purpose of a nt's five largest clients for the last thr	ny deployed :	services	Gross Revenues	
Provide the Client Nar Does the A (a) If Yes (b) Does	e follow me Applicar s, descr	engine or SEO serving for the Applicant's serving for the Applicant at process, host or stibe type of data.	vices, including primary purpose of a nt's five largest clients for the last three services tore any client data? wing:	ny deployed :	services	Gross Revenues Yes	
Provide the Client Nar Does the A (a) If Yes (b) Does (i)	e follow me Applicar s, descr s it inclu	the Applicant's serventee Applicant's serventee Applicant's serventee Applicant's serventee Applicant process, host or state to the type of data	vices, including primary purpose of a nt's five largest clients for the last thr Services tore any client data? wing:	ny deployed :	services	Gross Revenues Yes	
Provide the Client Nar Does the A (a) If Yes (b) Does	e follow me Applicar s, descr s it inclu Credit Finan	engine or SEO serventhe Applicant's serventhe Applicant's serventhe Applicant's serventhe Applicant's serventhe Applicant's serventhe Applicant's process, host or state to the following the followin	vices, including primary purpose of a nt's five largest clients for the last thr Services tore any client data? wing: 6? nation?	ny deployed :	services	Gross Revenues Yes	
Does the A (a) If Yes (b) Does (i) (ii)	e follow me Applicar s, descr s it inclu Credit Finan	engine or SEO serventhe Applicant's serventhe Applicant's serventhe Applicant's serventhe Applicant's serventhe Applicant's serventhe Applicant's process, host or state to the type of data	vices, including primary purpose of a nt's five largest clients for the last thr Services tore any client data? wing: 6? nation?	ny deployed :	services	Gross Revenues Yes Yes Yes	

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	(C)	Is the data encrypted, If partially encrypted,			∐ Y	es, at all times	Partially	
6.		cate the number of sen None □ 1 to 25,0 150,001 or more; Plea	000 🗌 25,001		stores (total of your o	data and client d	•	
7.	Does	the Applicant utilize a	ny of the following t	chird party services?				
	Туре	2			Your data/app	olications	Client data/appl	ications
	Data	Center			☐ Yes [No	Yes	No
	Co-L	ocation			☐ Yes [□ No	Yes	No
	Off S	hore Services			☐ Yes [No	☐ Yes ☐	No
	Reco	ords Storage			☐ Yes [No	Yes	No
8.	Does	the Applicant process	credit or debit card	transactions?	1		☐ Ye	s 🗌 No
	IfYes	s:						
	(a)	Estimated annual trai	nsactions for the cor	ming year:				
	(b)	For the past twelve (1	(2) months:					
III. SI	ECURI	TY INCIDENT AND LO	OSS HISTORY					
2.	or sall If Yes claim costt Has a	botage, computer viru s, attach full details inc n, amounts demanded to third parties and len	s or other incident w luding a description or paid, steps taken igth of time involved iability or General Li	of proprietary informat whether or not reported of each incident as we to mitigate exposure in din recovery. iability been made aga	I to its insurance carri Il as the cause, date of In the future and if app	er? fclaim, status of olicable internal	:	s 🗌 No
	(a)	If Yes, provide five (5)	year loss history for	all claims. Attach a des	scription of any loss gr	eater than \$10,0	000.	
		Year	No. of Claims	Total Amounts Paid	Amounts Reserved	Total Incurre	ed Date of Lo	oss Info.
3.	Is the Applicant or any of its principals, partners, officers, directors, trustees, managers, managing members, or employees, its predecessors, subsidiaries, affiliates or any other persons or organizations proposed for this insurance aware of any fact, circumstance, situation, incident, condition, defect or suspected defect related to the Applicant's professional services or the Applicant's network which might give rise to a claim or a loss? (a) If Yes, provide full details:							
	\~ <i>j</i>	. 11, 5. 0	- - -					
4.	and/	or for any other persor enewed?	n(s) or organization(on behalf of the Applica s) proposed for this ins	urance ever been dec	lined, cancelled		s 🗌 No

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5.	Has the Applicant at any time during the past three (3) years had any incidents, claims or suits involving the following and/or is the Applicant aware of any fact, circumstance, situation or incident related to the following which might give rise to a claim:									
	(a)	Infringement of copyright, trademark, trade dress, rights of privacy or rights of publicity?	☐ Yes	☐ No						
	(b)	Libel, slander or other form of disparagement?	☐ Yes	☐ No						
		If Yes, to either of the above provide full details:								
6.	In the last three years, has the Applicant:									
	(a)	Filed any suit to collect fees?	☐ Yes	☐ No						
		(i) If Yes, how many?								
	(b)	Filed an intellectual property suit against a third party?	☐ Yes	☐ No						
IV.R	ISK IV	IANAGEMENT								
1.		Il of the Applicant's clients provide written acceptance of all software and/or system development prior to duction and/or implementation?	☐ Yes	☐ No						
2.	Indi	cate the percentage of the Applicant's business using each type of contract below:								
	(a)	Applicant's Standard Contract/License Agreement/Letter of Engagement%								
	(b).	Modified Applicant Letter of Engagement%								
	(c)	Client Contract Agreement/Letter of Engagement%								
	(d)	Purchase Order%								
	(e)	No Contract%								
3.	Doe	Does the Applicant have a:								
	(a)	Policy for the testing and documentation of all software and system development?	☐ Yes	☐ No						
	(b)	Pre-implementation review or evaluation process in place?	☐ Yes	☐ No						
	(c)	Procedure for testing for security vulnerabilities throughout the lifecycle of the Applicant's products?	☐ Yes	☐ No						
	(d)	Formal process for customer complaint resolution?	☐ Yes	☐ No						
		IfYes, describe.								
4.		s the Applicant perform background checks on all employees and contractors with access to sensitive data he Applicant's network or on client networks?	☐ Yes	☐ No						
5.	Has	the Applicant discontinued any product and/or software in the past 5 years?	☐ Yes	☐ No						
	IfYe	s, explain:								
V.	If an	ORMATION SECURITY outside service provider is used to manage the Applicant's IT System, please consult with outside service provide pleting these questions.								
Вуа	ttachr	nent provide explanation of any No response to any Section V question.								
1.	Doe	s the Applicant have annually reviewed written information security policies and procedures?	☐ Yes	☐ No						
2.	Doe	s the Applicant have a dedicated senior manager responsible for Information Security and Privacy?	☐ Yes	☐ No						
3.	Doe	s the Applicant have a process to delete systems access after employee termination?	☐ Yes	☐ No						
4.		cess to equipment, such as servers, workstations and storage media including paper records, containing itive information physically protected?	☐ Yes	☐ No						
5.	Does the Applicant ensure sensitive data is permanently removed (e.g., degaussing, overwriting with 1's and 0's, physical destruction but not merely deleting) from hard drives and other storage media before equipment is discarded or sold and shred paper records prior to disposal?									
6.	Doe	s the Applicant have a written security patch management process implemented?	☐ Yes	☐ No						

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1.	Does the Applicant have a takedown procedure to comply with DMCA safe harbor provisions if hosting _ N/A _ Yes _ No content posted by third parties on their servers or web site?								
Part	Two: P	rofessional Services							
		Applicant has no web site, portal or social media account							
	(a)	If Yes, who is responsible for these reviews (internal counsel, outside counsel, etc.)?							
2.	With regard to the Applicant's web site, portal and social media accounts, does the Applicant conduct prior review of all content for copyright infringement, trademark infringement, libel or slander, violation or rights of privacy or publicity?								
	☐ Yes ☐ No ☐ No proprietary software or products								
	(c) Require new employees and contractors to acknowledge that they may not use any code or other proprietary information from prior employers in work done for the Applicant?								
	(b)	Have a policy or employee training program in place to prevent IP infringement?	☐ Yes ☐ No						
		(i) If Yes, describe the process:							
	(a)	Have an intellectual property review process?	☐ Yes ☐ No						
1.		regard to the Applicant's software or products, does the Applicant:							
		Applicant Activities							
VII.	ELEC	TRONIC MEDIA COVERAGE (including Software Copyright) Check if coverage Not Requested							
	(b)	atsecured offsitestorage?	☐ Yes ☐ No						
	(a)	on redundant storage device?	☐ Yes ☐ No						
3.		ey data and software code stored:							
2.		the Applicant have written procedures for routine backups and maintain proof of backups?	☐ Yes ☐ No						
1.		Iternative facilities available in the event of a shutdown/failure of the Applicant's network?	☐ Yes ☐ No						
VI.	DAT	ABREACH LOSS TO INSURED Check if coverage Not Requested							
	X= /	Please provide the name of the software used:							
10.	(a)	If Yes, does the Applicant ensure all sensitive information is encrypted?	☐ Yes ☐ No						
15.		the Applicant allow the use of laptops, mobile devices or other portable media?	Yes No						
	(b)	Sarbanes-Oxley?							
	(b)	PCI audit	late:						
	. ,	(i) If Yes, provide the name of the individual or outside organization which certified the Applicant and the Application (iii) and the Application (iiii) and the Application (iii) and the Application (iii) and the Applic							
_ -r.	(a)	Payment Card Industry (PCI/DSS)? N/A Yes No In Progress - Scheduled D							
13. 14.		Il sessions where sensitive data is entered encrypted with a Secure Socket Layer (SSL)? Applicant certified as complying with the following security requirements:	☐ Yes ☐ No						
12.	go int	Is a vulnerability scan or penetration test performed on all Internet-facing applications and systems before they go into production and at least quarterly thereafter?							
11.	Does the Applicant disallow wireless networks or ensure they are securely deployed?								
10.	if the	Does the Applicant have written security policies and procedures for mobile devices, including personal devices, if they are connected to the Applicant's network? Does the Applicant disallow wireless networks or ensure they are securely deployed? Yes No							
9.	Does the Applicant secure remote access to its IT systems?								
8.	Does the Applicant implement firewalls and other security appliances between the Internet and sensitive data?								
7.	Does the Applicant have anti-virus, anti-spyware and anti-malware software installed?								

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	(i)	Obtain written approval for all materials from clients?						
	(ii)							
•	If Yes, provide details When creating content for clients, does the Applicant obtain written releases for use of materials from the following:							
3.		_		, does the A _l	pplicant obtain writte	n releases for use of m	aterials from the follov	
	(i)	Employees						☐ Yes ☐ No
	(ii)		writers, photogra	pners, artist	t, musicians?			☐ Yes ☐ No
	(iii)	Models?						☐ Yes ☐ No
	(iv)			_	created by the Applic	ant?		∐ Yes ∐ No
	(v)	No content	created for clier	its 🗀				
VIII.	GEN	ERAL LIABIL	LITY COVERAGE			Check if	coverage Not Request	ed \square
1.			•		ng locations: construc or drilling sites, or cell t	tion sites, mining facili owers?	ties, power plants,	☐ Yes ☐ No
2.		s the Applica Iware?	nt or any of its su	bsidiaries o	r affiliates fabricate, r	nanufacture or sell any	product, including	☐ Yes ☐ No
	(a)	If Yes, pleas	e describe:					
	(b)		ue from product					
3.	Does	s the Applicar	•			ce, maintain, repair or i		☐ Yes ☐ No
	(a)	If Yes, pleas	e describe:					
4	Daa		-4					□ Vaa □ Na
4.				•	ion, service, mainten	ance or repair work?		∐ Yes ∐ No
	(a)	ii res, pieas	e describe					
	(b)	Are certifica	ates of insurance	required?				☐ Yes ☐ No
IX.	DRIC	OR AND OTH	HER INSURANCI	F				
1.					urance for each of the	e last three (3) years:		
1.		ne, check he		Liability ilis	drance for each of the	inst timee (5) years.		
	Insurer		Limits of L	iability	Deductible	Premium	Inception- Expiration Dates (MM/DD/YYYY)	Retroactive/ Prior Acts Date
2.	Does the Applicant carry Data Privacy and/or Data Security Insurance? If Yes Provide a copy of the expiring policy and complete the following:						☐ Yes ☐ No	
	Coverage		Insurer	Limits	1)eductible	e Premium	Inception-	Retroactive/
	Р	urchased		Liability	у	Teman	Exp Date	Prior Acts Date

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3.	Does	the Applicant carry General Liability Insurance?		☐ Yes	☐ No
	(a)	If Yes, provide: Insurer:	Limits of Liability:		
		(i) Does coverage include Products/Completed Operations Ha	zards?	☐ Yes	☐ No
NOTI	CE TO	O THE APPLICANT - PLEASE READ CAREFULLY			
propo applio	osed i cation	cumstance, situation or incident indicating the probability of a consurance is now known by any person(s) or entity(ies) proposion. It is agreed by all concerned that if there be knowledge of the theory therefrom shall be excluded from coverage under the	ed for this insurance other than that which any such fact, circumstance, situation or	n is disclos	sed in this
unde affilia	rwriti tes th	ation, information submitted with this application and all preving manager, Company and/or affiliates thereof receives notionereof and is considered physically attached to and part of the ereof will have relied upon this application and all such attachments.	e is on file with the underwriting manage policy if issued. The underwriting manage	r, Compar	ny and/or
that to	o the ompl	pose of this application, the undersigned authorized agent of the best of his/her knowledge and belief, after reasonable inquiry, the ete. The underwriting manager, Company and/or affiliates ther n. Signing this application does not bind the Company to provide c	e statements in this application and in any at eof are authorized to make any inquiry in c	tachments	s, are true
date	of the	mation in this application or any attachment materially change policy, the Applicant will promptly notify the underwriting many outstanding quotation or agreement to bind coverage.	• • • • • • • • • • • • • • • • • • • •		
		signed declares that the person(s) and entity(ies) proposed for that on is made apply(ies):	is insurance understand that the liability co	verage(s)	for which
	af is	nly to "Claims" first made during the "Policy Period" and reported ter the expiration date of the "Policy Period," unless the extended exercised, the policy shall also apply to "Claims" first made during turing the extended reporting period or within sixty days after the e	d reporting period is exercised. If the extend g the extended reporting period and report	led reporti	ing period
	ev	ne limits of liability contained in the policy shall be reduced, and reent, the Company will not be liable for "Claim Expenses" or the osts exceed the limits of liability in the policy; and			
	• "0	claim Expenses" shall be applied against the "Deductible".			
WAR	RAN [°]	тү			
itshal issuar	llbetl	othe Company, that I understand and accept the notice stated ab ne basis of the policy and deemed incorporated therein, should the a policy. I authorize the release of claim information from any price ereof.	e Company e vidence its acceptance of this acceptance of the company of the com	pplication	nby
Must	be sig	ned within 60 days of the proposed effective date.			
Name	ofApp	plicant	Title (Officer, partner, etc.)		
Signat	ure of	Applicant	Date		
for in	ısuraı ernin	Applicants: Any person who knowingly and with intent to defrance or statement of claim containing any materially false inforn g any fact material thereto, commits a fraudulent insurance act	nation or conceals for the purpose of misle	ading, info	ormation

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